

Monthly “Log-in and Learn” Webinar Series

Health Literacy:

What is it?

Why does it matter to health disparities?

What can you do about it to advance health equity?

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Livestreaming
April 7th, 2015
12-1pm ET

Required 2-step registration:

1. <http://tinyurl.com/LoginandLearnApr7>
2. Join Livestream with your email address at new.livestream.com

Recommended pre-webinar reading:

Baur, C., Prue, C. (2014). The CDC clear communication index is a new evidence-based tool to prepare and review health information. *Health Promotion Practice*, 1-9. (see PDF attached)

Reflection Questions:

- *What is health literacy?*
- *What are the health outcomes associated with low health literacy?*
- *What are potential strategies to communicate with low-health-literacy audiences?*