



April, 2014

Dear valued stakeholder:

The Arkansas Community Health Workers Association is writing to offer a sponsorship opportunity for the 2nd Annual Arkansas Community Health Worker Stakeholder Summit. This event will bring together community health workers and related stakeholders from across the state to discuss the changing landscape of health care in Arkansas. Through developing the role of community health workers across the state, we hope to build healthy communities and improve health care for all Arkansans. The Summit will be held on Tuesday, May 13th at the C.A. Vines Arkansas 4-H Center from 9:30-4:30 PM and will feature Sergio Matos, President of Health Innovation Associates, LLC and Executive Director of the Community Health Worker Network of NYC.

Community health workers are increasingly being recognized as valuable members of the health care delivery team and they are important to achieving the goals of health care reform, including better health, better care, and lower costs. This event will help spread and enhance this message to community members, healthcare professionals, and policy leaders.

We would like to invite you to join us in supporting this event as a participating sponsor and/or exhibitor. This event will serve as a valuable opportunity to align your organization with this growing workforce in health care for Arkansans and to enhance connections that you already have with community health workers.

Your sponsorship may take the form of a financial contribution toward the facilities and materials needed to host the conference, or by sponsoring a booth for display to distribute materials about your organization in a common area at the 4-H Center. We have a limited number of sponsorship opportunities for this event, the details of which are outlined on our Sponsorship Confirmation Agreement form. If you are interested in joining this event as a sponsor and/or exhibitor, please see the attached form.

We appreciate your interest and support!

Sincerely,

Ro Summers, MPH, CPH

On behalf of the Arkansas Community Health Workers Association

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