

# PARTNERSHIP FOR HEALTH LITERACY IN ARKANSAS

## MID-WINTER CONFERENCE

January 24, 2013

- 8:00 - 9:00 **Public Health Grand Rounds at the Arkansas Department of Health: Adult Ed and Health Care Working Together to Address Health Literacy Challenges** (Winston Lawrence)
- 9:20 - 9:30 **Welcome & Introductions** (Jennifer Dillaha, M.D., Chair, The Partnership Steering Committee)
- 9:30 - 10:30 **Ways Literacy Councils Can Improve Health Literacy in Their Communities: The Florida Experience** (Greg Smith)
- 10:30 - 11:30 **Who's Who in Arkansas: Adult Ed, Public Health, Hometown Health Improvement, Libraries**
- 11:30 - 1:00 **Lunch on Your Own**
- 1:00 - 2:15 **Plain Language: How Adult Ed Can Help the Health Care System Improve Communications** (Winston Lawrence)
- 2:30 - 3:45 **Overview of the Florida Literacy Coalition's Staying Health Curriculum** (Greg Smith)
- 3:45 - 4:00 **Wrap-up & Next Steps** (Jennifer Dillaha)

### *Featured Speakers*

**Winston Lawrence, Ed.D.**

*Senior Professional Development Associate, Literacy Assistance Center in New York City*

**Greg Smith, M.A.**

*Executive Director, Florida Literacy Coalition*

Register: [www.surveymonkey.com/s/phla](http://www.surveymonkey.com/s/phla)

Free conference. Registration is encouraged, not required.  
For more information, call 501-292-0022 or email [arhealthliteracy@gmail.com](mailto:arhealthliteracy@gmail.com)  
\* CMEs and CEUs area available for Public Health Grand Rounds.

#### Conference Location

Arkansas Department of Health  
Auditorium  
4815 West Markham Street  
Little Rock, Arkansas

#### Remote

ADH Video Network  
Dial 71120  
Trouble Shooting  
Ken Ridgway, 501-661-2914

#### Remote

UAMS supplied BTOP units  
Dial 771120  
Trouble Shooting  
501-686-8666